

# Asna Naseem

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## Personal Statement

Dynamic professional with experience managing cross-functional teams and projects in creative and educational sectors.

Skilled in balancing aesthetics with functionality, streamlining processes, and delivering results on time and within budget.

Passionate about collaboration, resource optimization, and client satisfaction through strategic planning and effective communication.

## Education

**Savannah College of Art and Design, Savannah, USA** - *MFA in Interactive Media and Game Design*  
Digital Media Designer . Interactive Media . Communications Lead . Tech Lead . Visual Design Lead

2021 – 2024

**AMU Department of Architecture, Aligarh, India** - *Bachelors of Architecture*  
Design Thinking . Architectural Visualization . Color and Balance . Design Philosophy

2016 – 2021

## Professional Experience

### *Learning Content Designer*

#### **Lighthouse Communities Foundation**

Nov 2025 – Present

- Led the redesign and implementation of the core foundation course curriculum, ensuring alignment with organizational expansion and learning objectives.
- Designed and developed the UX/UI for a scalable, internal web-based career counselling platform adopted by instructors across multiple centers.
- Collaborated with the L&D team to support the design and execution of academic and professional training programs.

### *Design Instructor*

#### **Remote Design Learning Platform by iD Tech**

June 2024 – Aug 2025

- Coached multiple groups of students on the basics of Game Design and 3D modeling using Unreal Engine, Blender, and Photoshop; achieved a comprehensive walkthrough across the summer in a limited time.
- Coordinated with the manager to schedule classes, manage session logistics, and handle inquiries from students and parents.
- Supported academic programs by preparing agendas, taking notes, and providing comprehensive session recaps.

### *SCADpro Ambassador*

#### **SCADpro Networking Program**

Oct 2023 – May 2024

- Supported academic and departmental events, coordinating with leadership to manage logistics, greet visitors, and organize visual media for presentations.
- Acted as a liaison between SCAD and prospective students, building engagement and representing the SCADpro Department at prominent events.
- Developed motion graphics and other visual media to support the department's initiatives.
- Led the design efforts for college-hosted programs, enhancing brand consistency and visual appeal through expert color and composition choices.

## Skills

**Professional Skills:** Public Speaking, Problem Solving, End User Centric Thinking, Creativity and Innovation, Critical Thinking

**Tools:** Articulate 360 – Rise, Storyline, Figma, Adobe Creative Suite, Unreal Engine 4, Autodesk Maya, Blender, Audacity

## Volunteer Work

*Video Game Design and UX developer*  
**RND4Impact**

Oct 2024 – Aug 2025

Worked for a STEM focused non-profit organization leveraging skills in Unreal Engine 5, Blender, Maya, Figma and Adobe Creative Suite